

Multimedia

COURSE SYLLABUS

2021-2022

Course Description

I have high expectations for my students, but that is due to my high regard of their individual abilities and insight that I have witnessed in the classroom. I firmly believe that each one of my students is a very intelligent young adult. My job is to bring that to their attention and highlight their unique individualities. In terms of curriculum, my Multimedia class cover various outlets of media including design, journalism, multimedia advertising and yearbook. Students can expect to work with various softwares and digital equipment on a daily basis. This course primarily focuses on designing and creating the school yearbook. It will require some outside work including attending dances, sporting events and other after school activities. This multimedia course is designed to create the yearbook but it also promotes digital literacy across various platforms.

Units

1. Teamwork and Leadership
2. Intro to Journalism
3. Theme and Voice
4. Multimedia Advertising
5. Coverage
6. Reporting and Writing
7. Interviewing and Ethics
8. Camera and Photography
9. Layout and Design
10. Editing

Expectations

1. Timeliness
2. Responsibility
3. Risk Taking
4. Attention to detail

Rules

1. Show up.
2. Do the work.
3. Be respectful.

Ms. Mora

priscilla_mora@nmcusd.org

Late Work

- Late work will be accepted for half credit the following day.
- If you are absent 1 day, you have 1 day to make up work. If you're absent 2 days, you have 2 days to make up work, ect.
- If you are absent for more than a week, you must see me.

I take late work very seriously! As a staff there are deadlines that need to be met if one spread is submitted late it will alter the entire ladder.

Grading

- 1.SPREADS (60%)
- 2.LEARNING MODULES (30%)
- 3.EXAMS (10%)

Scale

98-100	A+
93-97	A
90-92	A-
88-89	B+
83-87	B
80-82	B-
78-79	C+
73-77	C
70-72	C-
68-69	D+
63-67	D
60-62	D-
0-59	F

Tardy Policy

- I follow the school tardy policy according to the school student handbook and discipline procedures.
- Students who arrive late to class will be marked tardy. Period. That means attending Zoom meetings at the scheduled time.

Agreement

I have read and understand the syllabus. My parents/guardians and I agree to be held accountable to the above rules and outlines of the class.

Parent Signature _____ Parent # or email _____

Notes/Concerns: